





Actively equiping industry players

with a deeper understanding of IP and its practical applications





Event Statistics

Uganda's Pioneer conference on intellectual property and technology since 2018

1000+

Registrations

80+Panels

400+ Speakers

6+

countries





Participation

40%

Government/ policymakers

5% Academia 25% Law firms

30% Private sector





About the KTA Annual Symposium

The KTA Annual Symposium embodies the spirit of Ubuntu – "I am because you are." We recognize that laws, policies, and regulations function best when they are shaped and influenced by the people they are intended to serve.

Each year, the Symposium convenes policymakers, regulators, and industry leaders to discuss how Uganda can leverage IP and technology to meet the Sustainable Development Goals (SDGs). We engage in critical discussions on how to advance development and growth within various industries, with a particular focus on the role of intellectual property (IP).

The Symposium goes beyond discussion. We actively equip industry players with a deeper understanding of IP and its practical application within their fields.

The Symposium goes beyond discussion. We actively equip industry players with a deeper understanding of IP and its practical applications within their fields. For more on the KTA Annual Symposium, please visit our website at **www.symposium-iptech.com**







Past participants

Development partners



Government Agencies/ Parastatals



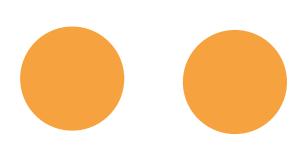
Private sector





Law firms







Reasons to sponsor

a. Visibility and Brand Recognition:

• Prominent Logo Placement: Sponsors will receive prominent logo placement on all symposium materials, including the website, program booklet, and signage. This provides valuable brand recognition to a targeted audience of policymakers, innovators, and industry leaders.

• Networking Opportunities: Sponsors will have access to exclusive networking events and receptions, allowing them to connect with potential clients, partners, and decision-makers.

• Speaking Opportunities: Sponsors can be offered speaking slots at the symposium, providing a platform to showcase their expertise and commitment to sustainable development in Uganda.

b. Supporting Innovation and Sustainable growth in Uganda:

• Alignment with Sustainable Development Goals: The objectives and content of the symposium support 6 Sustainable Development Goals:

- a. Gender Equality
- b. Decent work and economic growth (SDG 8)
- c. Industry, innovation and infrastructure (SDG 9)
- d. Reduced inequalities (SGD 10)
- e. Sustainable cities and communities (SDG 11)
- f. Life of land (SDG15)

Sponsoring the symposium will contribute to supporting Uganda's development goals.

• Investing in the Future: By supporting the symposium, sponsors contribute to building a more knowledgeable and IP-savvy Ugandan workforce, which can benefit their future business endeavours in the country.

• Influencing Policy: Sponsors have the opportunity to contribute to shaping the conversation on IP and innovation policy in Uganda, ensuring it aligns with its industry needs.



c. Targeted Audience:

• Reach Key Decision-Makers: You'll have the opportunity to connect with policymakers, government officials, and industry leaders who directly influence IP policy and development in Uganda.

• Engage with Innovators and Creators: The symposium attracts entrepreneurs, artists, and other creative individuals who could benefit from your products or services.





PACKAGES

Deliverables	Platinum	Gold	Silver	Bronze
Recognition as a co-convener	YES			-
Recognition as a partner		YES	YES	
Recognition as a sponsor				YES
Participation on panel	3	2	1	-
In person stage presence (Minutes)	40	30	20	10
Delegate passes	30	20	10	5
Logo displayed o all symposium documents, symposium website, concept note & program, web banners, symposium magazine, name badges and all social media posts	YES	YES	YES	YES
Sponsor profile in weekly newsletter	YES	YES	YES	YES

PACKAGES

Deliverables	Platinum	Gold	Silver	Bronze
Logo on stage backdrop	Largest	Large	Medium	Regular
Logo on photobooth backdrop	Largest	Large	Medium	Regular
Pull up banner in conference hall, all break out rooms, entrance of conference hall and in lunch/ tea break room	YES	YES	Hall and break out rooms and entrance	Hall and entrance
Space in Symposium magazine (A5)	4 pages	2 pages	1 pages	1 pages
Ad time on digital screen	2 minutes	1 minutes	40 seconds	30 seconds
Distribution of sponsor's products in delegate kits Sponsor's link on symposium's website	YES	YES	-	-
Use of logo until the end of the symposium	YES	YES	YES	YES
Regulated access to the attendee list	YES	YES	YES	YES
Sponsorship Fees	YES	YES	YES	YES
FEES	USD 78K UGX 300M	USD 26K UGX 100M	USD 13K UGX 50M	USD 5.2K UGX 20M